



Mendocino WineGrowers, Inc.  
390 West Standley Street  
Ukiah CA 95482  
707-901-7629  
info@mendowine.com

## MWI 2016 Winery Membership Application/Renewal

*MWI encourages all wineries that bottle wine labeled with Mendocino or a sub-appellation to join the organization. Your membership will allow MWI to promote the amazing wines of our region and include your winery in our effort. As a winery member you will be featured on the Mendocino County wine map, included in media and trade tours, and have many unique marketing opportunities in the coming year which will be specific to MWI members.*

**Business Name:** \_\_\_\_\_

**Mailing address:** \_\_\_\_\_

**Primary contact:** \_\_\_\_\_

**Phone and email:** \_\_\_\_\_

### Dues Calculation

*Dues are based on the total cases sold in 2015. A case is defined as 2.39 gallons of wine bottled with Mendocino or a sub-appellation on the label.*

**1. Base Fee** \_\_\_\_\_  
*Wineries: If you sold fewer than 500 cases enter \$100. Otherwise enter \$500.*

**2. Wine cases sold:** \_\_\_\_\_ x \$0.15/case = \_\_\_\_\_

**3. Subtotal** (*Add lines 1 and 2*) \_\_\_\_\_

**4. Total Dues** \_\_\_\_\_  
*Enter amount on line 3, or \$15,000, whichever is less.*

### Request for wine (optional)

I would be willing to donate 12 bottles of gold medal, 90-point (or equivalent) wine for MWI to use for marketing purposes. (MWI will contact you to arrange pick-up.)

Please make your check payable to Mendocino Winegrowers Inc. Mail to the address above.