



Mendocino WineGrowers, Inc.

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## 2019 Economic Summit and Trade Show

- 7:30am Registration
- 8:00am What's happening in Washington and How it Affects Growers  
CAWG – John Aguirre
- 8:20am Differentiating (Marketing) Your Product (Grapes)  
Lise Asimont – Director of Vineyard Operations Cakebread Cellars
- 8:40am Financial Services / Ag Loans / Disaster Relief/ Land Values  
American Ag Credit, Savings Bank of Mendocino,  
Economic Development & Financing Corporation, USDA - FSA
- 9:20am Economics of Farming in Mendocino County/Labor vs. Mechanization  
Glenn McGourty – University of California Cooperative Extension  
Al White – Hand Labor vs. Mechanization
- 9:40am Mechanization – What you Can Do and What's New  
Brad Campbell - Garton Tractor
- 10:20am Break
- 10:45am The Realities of Trucking in 2019  
Yvonne Sams - G3 Enterprises
- 11:15am Potter Valley Project – History and Current Situation  
Janet Pauli – Mendocino County Inland Water and Power Commission
- 11:35am State of the Market – 2018 Crop Report Summary  
Glenn Proctor – Ciatti Company, Chad Clark – Allied Grape Growers
- 12:05pm Introduction of Exhibitors
- 12:15pm Lunch & Trade Show