



DRAFT Mendocino County Wine Labeling Law

revised 07-17-18

1 Does your TTB approved label include one of the following:
a) An AVA that is located entirely within Mendocino County?
b) A vineyard designation within Mendocino County?

**Mendocino
County
Sub-AVAs**

- Anderson Valley
- Cole Ranch
- Covelo

- Dos Rios
- Eagle Peak
- McDowell Valley

- Mendocino
- Mendocino Ridge
- Potter Valley

- Redwood Valley
- Yorkville Highlands

**Mendocino
County
Sub-AVAs**

YES

NO

The law does not apply.
No further action is required.

2 Is your wine labeled with Mendocino AVA or include “Mendocino” in the AVA (e.g. Mendocino Ridge)?

YES

NO

Congratulations!
You meet the requirements.

3 Is the term “Mendocino” on your front or back label in a type size not smaller than the TTB requirement of 2 millimeters on containers of more than 187 milliliters or smaller than 1 millimeter on containers of 187 milliliters or less?

YES

NO

Congratulations!
You meet the requirements.

The term “Mendocino” should be placed on the front or back of your label in the type size specified above in #3, at a date yet to be determined.