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# *PROPOSED TIMELINE* for **CONJUNCTIVE LABELING EXPLORATION** in *MENDOCINO COUNTY*

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**Aug-Oct 2018** : Harvest hiatus

**November 2018** : Conjunctive Labeling Educational Forum  
- featuring guest speakers from Sonoma State University  
and other noted wine business researchers

**January 2019** : Conjunctive Labeling Educational Forum  
- featuring vintners from regions who have conjunctive  
labeling

**March 2019** : Final community input meeting

**May 2019** : Findings and/or final draft presented to the MWI board  
for approval

**June 2019** : Presentation of findings and/or final draft to the  
Mendocino winegrower community

**July 2019** : If findings determine conjunctive labeling is appropriate  
and desired, ballots will be mailed to Mendocino County  
growers and vintners to be tallied by CPA firm Price  
Waterman