Wind Down Committee

MINUTES

6/18/2012
4:00 PM – 5:22 PM

TYPE OF MEETING
Wind-Down Committee

FACILITATOR
Joe Hurlbut

NOTE TAKER
Gracia Brown

ATTENDEES
Joe Hurlbut, Janis MacDonald, Norma Gibson (call-in), Scott Schneider (call-in) Megan Metz, Gracia Brown

Agenda topics

PUBLIC COMMENT

DISCUSSION
N/A

APPROVAL OF MINUTES

DISCUSSION
Tabled

REVIEW AND APPROVE WIND-DOWN PLAN

DISCUSSION
Gracia shared the draft of the wind-down plan with the committee. The plan was drafted based on the closure of the California Pistachio Commission provided by the CDFA for guideline.

The committee reviewed the draft making suggestions where changes were needed.

Scott expressed concerns over being transparent with the wind-down plan. The committee discussed that it is public knowledge and can be shared upon request.

CONCLUSIONS
Megan shared that the 2012 Mendocino County Wine Competition will run through the MWWC. A new committee will form to transition the competition out of MWWC’s hands for 2013.

Janis brought up the importance of keeping the website www.mendowine.com running as long as possible.

Janis motioned to pre-pay for www.mendowine.com through December 31, 2012
Scott was in favor but indicated the need to market the website so people are aware it is still active.
Scott then seconded the motion and it passed unanimously.

ACTION ITEMS

PERSON RESPOINSBLE | DEADLINE
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Reach out to Clever Concepts (web-host) to determine cost to keep website active through December 2012 | Gracia | 6/27/12

ANALYSIS OF EXPENDITURES

DISCUSSION
The anticipated expenses through August 31, 2012 were reviewed and discussed. The budget will need to be updated weekly and reviewed by the wind-down committee at each meeting.

There are 3 sponsorship requests that the wind-down committee will address if there are monies remaining after the Sommelier Tour, Wine Competition and operating expenses are paid. The requests are 5K for Winesong, 2K for VMC green bags and 3K for Yorkville Highlands.

ISSUES & SCHEDULING FOR NEXT MEETING

DISCUSSION
The next meeting is scheduled for June 28, 2012 at 4 p.m. at the Commission office. The agenda will remain the same for the next meeting.

CONCLUSIONS
Meeting adjourned.