

Date Posted: 02/08/2011

## **Mendocino Winegrape and Wine Commission**

Public Relations and Events Committee Meeting  
*MEETING NOTICE AND AGENDA*

**Thursday February 17<sup>th</sup>, 2011 –10:00am**

Meeting Location:

Scharffenberger Cellars  
8501 Highway 128  
Philo, CA 94566

Call-in Number:

(218) 936-7979  
Password: 365892#

Megan Metz is calling a meeting of the Public Relations and Events Committee to consider the following items for discussion and possible action:

1. Call to order
2. Public comment
3. Review of last meetings minutes
4. Website update
5. Visit Mendocino update
6. Return to Terroir: Part One Recap
7. Research and Education update
8. Taste of Mendocino
9. Mendocino Wine Book
10. Wine Competition
11. MacKenzie Agency report
12. Sponsorship and partnership opportunities
13. Issues and scheduling for next meeting
14. Adjourn

*All agenda items are subject to discussion and possible action. For more information, or to make a request regarding a disability-related accommodation for the meeting, please contact Michael Doten at the Commission office at 707-468-9886. This notice and agenda is available on the Internet at [www.MendoWine.com](http://www.MendoWine.com)*