

Date Posted: 05/24/2011

Mendocino Winegrape and Wine Commission

Public Relations and Events Committee Meeting
MEETING NOTICE AND AGENDA

Thursday, June 2, 2011 – 10:00 am

Meeting Location:

Mendocino Winegrape and Wine Commission
525 S. Main St. Suite B
Ukiah, CA. 95482

Call-in Number:

(218) 936-7979
Password: 365892#

Kelly Lentz is calling a meeting of the Public Relations and Events Committee to consider the following items for discussion and possible action:

1. Call to order
2. Public comment
3. Review of last meetings minutes
4. Overview Marketing Plan FY6 (2011/2012) and Budget
5. Taste of Mendocino Update
 - a. Review budget and YTD expenses
 - b. Marketing plan
 - c. Response thus far (consumers, trade, media, etc.)
6. Wine Competition Update
7. Research & Education Committee Update
8. Website Update
9. Visit Mendocino Update
11. Sponsorship and partnership opportunities
12. Issues and scheduling for next meeting
13. Adjourn

All agenda items are subject to discussion and possible action. For more information, or to make a request regarding a disability-related accommodation for the meeting, please contact Gracia Brown at the Commission office at [707-468-9886](tel:707-468-9886). This notice and agenda is available on the Internet at www.MendoWine.com