

Mendocino Winegrape and Wine Commission

Public Relations and Events Committee Meeting
MEETING NOTICE AND AGENDA

Thursday, December 15, 2011 – 10:00 am

Meeting Location:

MWWC
525 S. Main Street, Suite B
Ukiah, CA. 95482

Call-in Number:

1-800-610-4500
Password 6372620

Kelly Lentz is calling a meeting of the Public Relations and Events Committee to consider the following items for discussion and possible action:

1. Call to order
2. Public comment
3. Review of last meetings minutes
4. Chairman's Report
 - a: Positioning/Branding guidelines
5. Upcoming Events
 - a. Crab & Wine
 - b. Alsace Festival
6. Tom Liden Photography agreement
7. Nominate Committee Chair
8. Visit Mendocino Update
9. Bossdog Marketing Update
10. Sponsorship and partnership opportunities
11. Issues and scheduling for next meeting
12. Adjourn

All agenda items are subject to discussion and possible action. For more information, or to make a request regarding a disability-related accommodation for the meeting, please contact Gracia Brown at the Commission office at [707-468-9886](tel:707-468-9886). This notice and agenda is available on the Internet at www.MendoWine.com