

Mendocino Winegrape and Wine Commission

Public Relations and Events Committee Meeting
MEETING NOTICE AND AGENDA

Thursday, July 21, 2011 – 10:00 am

Meeting Location:

Agricultural Commissioner's Office
501 Low Gap Rd.
Ukiah, CA. 95482

Call-in Number:

(218) 936-7979
Password: 365892#

Kelly Lentz is calling a meeting of the Public Relations and Events Committee to consider the following items for discussion and possible action:

1. Call to order
2. Public comment
3. Review of last meetings minutes
4. KOZT radio campaign
5. Wine Competition Update
6. Research & Education Committee Update
 - a) Growers Showcase Recap
 - b) Ecowinegrowing Symposium Recap
7. Website Update
8. Visit Mendocino Update
9. PR Agency – Review of RFP's
10. Sponsorship and partnership opportunities
11. Issues and scheduling for next meeting
12. Adjourn

All agenda items are subject to discussion and possible action. For more information, or to make a request regarding a disability-related accommodation for the meeting, please contact Gracia Brown at the Commission office at [707-468-9886](tel:707-468-9886). This notice and agenda is available on the Internet at www.MendoWine.com