

**Mendocino Winegrape and Wine Commission**

Public Relations and Events Committee Meeting  
*MEETING NOTICE AND AGENDA*

**Thursday, June 16, 2011 – 10:00 am**

Meeting Location:

Saturday Afternoon Clubhouse  
107 S. Oak St.  
Ukiah CA 95482

Call-in Number:

(218) 936-7979  
Password: 365892#

Kelly Lentz is calling a meeting of the Public Relations and Events Committee to consider the following items for discussion and possible action:

1. Call to order
2. Public comment
3. Review of last meetings minutes
4. PR Agency – Review of RFP's
4. Taste of Mendocino Recap
5. Wine Competition Update
6. Research & Education Committee Update
  - a) Growers Showcase
  - b) Eco-Wine growing symposium
7. Website Update
8. Visit Mendocino Update
9. Sponsorship and partnership opportunities
10. Issues and scheduling for next meeting
11. Adjourn

*All agenda items are subject to discussion and possible action. For more information, or to make a request regarding a disability-related accommodation for the meeting, please contact Gracia Brown at the Commission office at [707-468-9886](tel:707-468-9886). This notice and agenda is available on the Internet at [www.MendoWine.com](http://www.MendoWine.com)*